



The AMISO



Admissions Office Lobby. Photo by Micah Gregory

ADMISSIONS OFFICE WELCOMES NEW STAFF MEMBERS

— By Abbi Leon

The Malone University Admissions Office has recently seen several notable changes in staff. Ann O. Lawson, assistant professor, is now the director of admissions. Lawson began working at Malone 20 years ago teaching part-time while she took MBA courses.

Lawson accepted her first position in the Communication Arts Department, and eventually began teaching public relations and business courses. She previously worked as an employee of East Ohio Gas, where she worked in corporate public relations.

“I’ve seen a decline in enrollment [from my classroom], and I figured I could continue to teach my classes happily, but be sad about the declining enrollment, or I could step up and try to do something about it in a new way,” Lawson said.

Lawson’s immediate goals are to learn all of the admissions processes currently in place. She will direct resources into the events and programs that are more effective in interesting students, or compelling them to apply and come to Malone. Processes that are not working well will be evaluated and Lawson will brainstorm with her team on ways to make improvements.

Lawson also wants to get to know the admissions counselors and student ambassadors individually to build a strong community in the office.

“[I want to make the Admissions Office] a joyful place that people want to work at and to visit, and that gives a better impression of who we are at Malone,” Lawson said.

Changes that Lawson would like to see are for the office to use new ways to reach prospective students, such as personalized videos from student ambassadors to each prospective student. Lawson also wants to have more prospective students visit Malone’s campus, as she has found those that visit campus are much more likely to apply.

Discover Day is a day for prospective students to visit and learn about Malone. Discover Day covers topics on admissions, academics, financial aid and spiritual life, and includes a campus tour and information regarding residence halls. This event occurs multiple times per academic year.

Traditionally, Discover Day has been speaker-centered, and Lawson aims to structure the day more towards individual student needs and their specific questions. She will continue making changes for the next Discover Day scheduled Nov. 12, 2021, from 9 a.m.-3 p.m. at the Randall Campus Center.

One major change implemented by Lawson at the latest Discover Day was the introduction of PathwayU to all prospective students. PathwayU is a career assessment that gauges a student’s interests, values and workplace preferences to suggest strong career matches.

After the assessments, faculty related to the students’ suggested or preferred major took time to go over the results and demonstrate the quality and individualized academic advising provided at Malone.

Lawson ultimately seeks to cultivate students who stand out from graduates at other institutions.

“We want Malone students to be the kind of people that go the extra mile ... the kind of person that is willing, sometimes at great personal cost, to do more,” Lawson said. “We hope that the kind of people that come from Malone are the kind that employers want because they are more than just skilled, they also have a strong ethical core and a willingness to serve.”

The second major change the admissions office announced was hiring Dr.

Jason Moyer, who took on the role of vice president of enrollment management. Moyer, who is also currently an associate professor of the Communication Arts Department, seeks to inspire service-oriented students as well.

“I am interested in seeing students transformed by the Malone student experience,” Moyer said. “The more students [that are] mentored by our faculty members and our staff, the more impact our mission will have on creating servants of the church community and world.”

Similar to Lawson’s goals for the office, Moyer’s goals are to reflect the office’s goals of a supportive and welcoming atmosphere towards potential students.

“The goal that I have first and foremost is that this office will reflect the experience of joy that our students have in their college experience,” Moyer said. “I want to bring the authentic student experience into the culture of this office so that prospective students experience that as they become students.”

Gwen Gelofsack graduated from Malone University in 2021 and is a current admissions counselor. She was positively impacted by the Malone Admissions Office when she decided to come to Malone as a transfer student.

“I WANT TO BRING THE AUTHENTIC STUDENT EXPERIENCE INTO THE CULTURE OF THIS OFFICE”

FROM SAC TO CAB

— By Luke Kaufman

CAB stands for Malone’s campus activity board, but returning students may know that CAB was once SAC, which stood for student activities council. The newly rebranded campus activity board still throws events on campus for students to attend, however. As part of the effort to revamp the board, the number of people involved was expanded.

“There are the directors, Madeline and I,” Tiffany Bolen, junior nursing major and co-director of the campus activity board, said. “Then there’s Sarah, our advisor, and the RAs.”

“[The members of the campus activities board] are the ones in charge of planning a lot of the events on campus,” Madeline Gay, junior nursing major and co-director of the campus activity board, said. “It’s a way to get people involved and build a sense of community.”

The campus activity board recently underwent changes, including alterations of its name and structure.

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“[We changed our name] because there were two different [student activity councils] — the Athletic SAC and our SAC — so people were getting confused as to which one was which,” Bolen said. “The name just did not fit. I think the name change came with that.”

The campus activity board also restructured itself to allow for the creation of bigger and better events. CAB now works with one resident assistant from each dorm, which allows for more community building. Understanding and shaping the Malone community is one of the campus activity board’s core goals. Each resident assistant involved uses their personal strengths to assist the campus activity board in areas that they are familiar with.

However, just because currently only resident assistants are a part of the campus activities board aside from the co-directors and their advisor doesn’t mean it will be like that forever.

“We are trying to find a way to bring in a group of [students] that want to be involved,” Gay said. “Freshmen can’t be RAs, and other people may not want to be an RA, but they might want to help with CAB because those are two very different things. So right now we are looking at ways to try and bring more people and volunteers in because I think that’s an important thing to give interested people a way to be involved.”

The campus activity board has changed but is still committed to hosting fun and inclusive activities in the hopes of developing a close-knit community on campus. The campus activity board changed its expectations and parameters for new events in hopes of better achieving its goals.

“The idea is that fewer events mean better quality,” Bolen said. “Quality over quantity, less supply, and more demand.”

“We are just trying to find more and more ways to get people involved,” Gay said. “We just, hopefully, find events people like.”



AMERICA READS NEEDS MORE MALONE STUDENTS

Tutor Caitlin Harris Works With a Community Learner. Photo by Ellie Beckner

— By Rigel Le Claire

America Reads America Counts is a tutoring organization that takes place in the basement of the Everett L. Cattell Library. Every week Malone students have the opportunity to help younger students with their studies.

“[America Reads America Counts] was created to provide extra educational help to students typically in underserved communities,” Jen Vannest, director of academic support at Malone, said. “It provides free tutoring for one hour a week for community kids.”

The Clinton administration created America Reads America Counts to promote learning and to benefit learners who may be struggling in school. This tutoring program is controlled mostly by schools and their faculty with the federal government having a hands-off approach.

America Reads America Counts is a community service program, which means learners and their families are not charged for participating. The tutors are paid for their services through the work-study program.

The learners are in grades one through six. While many are learners who are having a little trouble in class, some are working ahead of their grade.

“Right now I have a student who is way beyond her grade, and I usually just enrich her and give her some higher-level questions and build off of what she knows.” Jenna Greeneisen, a tutor and junior primary student education major, said.

Learners and tutors meet one-on-one. The tutor and the learner talk on a personal level and get to know each other. This connection helps the learner absorb the information and helps the tutor know how to teach the learner.

There is an overabundance of learners. This issue is unfortunately compounded by a shortage of tutors. This has led to a waitlist filled with learners who are waiting to be tutored.

America Reads America Counts has mainly spread through word of mouth. Most teachers who know about the program tell the parents of a struggling student about the opportunity.

During a tutoring session parents or guardians are encouraged to stay on Malone’s campus. A tutoring session is only an hour long, and the library is open for the parents and guardians to pursue while their charges are being tutored.

Malone University is a center point for local America Reads America Counts program because it fits with Malone’s “Christ, Kingdom, Community” model of community service.

“I think it’s a great way to reach out to the community and give back,” Vannest said. “Also, it’s very beneficial to the children who need help in reading, as we help children in reading and math.”

“I THINK IT’S A GREAT WAY TO REACH OUT TO THE COMMUNITY AND GIVE BACK”

Tutoring sessions take place Monday through Thursday. Monday-Wednesday hours are 3 p.m. to 6 p.m., and Thursday hours are 3 p.m. to 5 p.m. Tutors do not need to stay for the entire time on a given day, and they also get to choose which days they will work.

A normal tutor session begins with the learner being handed off to the tutor and the parent taking a seat in the waiting area or going to roam the library.

“We sit down, we kinda talk about their day, and then we ask ‘what do we have to work on today?’ they will pull our homework and we’ll go over that,” Machayla Kehrer, a tutor and junior exercise science major, said. “And then when we’re done we play a math game or go over a pop reading.”

There are different modalities that tutors use to help enhance the learning experience. An example of this multiple-modality approach is rolling dice and adding the numbers that come up. This dice exercise uses the kinesthetic, tactile, and visual modalities of learning.

America Reads America Counts is helping the community through Malone, and both the tutors and the young students have a lot to gain by joining the program. If interested in becoming a tutor, contact Jen Vannest at jvannest@malone.edu.

Admissions Office, Continued

Gelofsack currently recruits transfer students and students in the process of completing online undergraduate programs. She attends college fairs and community colleges for recruitment opportunities.

For transfers that choose to come to Malone, Gelofsack works in-office to help them apply to Malone, schedule their courses, and find the best on-campus housing fit.

Although Gelofsack graduated with a bachelor’s degree in communications, she has always valued higher education and loved her Malone experience. As an undergrad, Moyer was Gelofsack’s advisor. After he became the vice president of enrollment management, Gelofsack interviewed for the position because she respected Moyer and said it was “an opportunity of a lifetime.”

“It’s kind of a combination of sales, higher education and working for good people,” Gelofsack said. Her job as an admissions counselor allows her to apply the skills she learned at Malone with what she is passionate about.

Gelofsack wants to recruit students that will also love the Malone experience and see personal and professional growth throughout their time there. She believes her current role will continue promoting her personal character development.

Gelofsack’s immediate goals are to create more community between transfer students at Malone, and recently held a transfer-only event at a local Mexican restaurant, El Campesino.

In honor of National Student Transfer Week, Gelofsack invited all current transfer students to the restaurant for two free tacos. As a former transfer student, Gelofsack seeks to continue building the type of community she was welcomed into.

With so many new faces in the Admissions Department, promising ideas and ways of recruitment will be introduced in a way that will hopefully positively affect Malone University’s enrollment.

Moyer urges any student who is passionate about their Malone experience and interested in being a student ambassador to email him at jmoyer@malone.edu.

Student ambassadors work in a paid position for the Admissions Department and give tours to prospective students or sit and have meals with them.

CAB, Continued



Pop-up Coffee Stand Hosted by CAB Members. Photo by Trent McCune

The campus activity board is betting that with better quality events, more people attend. The scarcity of the events creates more demand, and CAB is using that to its advantage.

“Every event, we plan on about 200 people,” Bolen said. “In our first pop-up... we had about 150 show up. So of course our biggest goal is to get every student to each event, but that won’t happen ... so I would think one of our big goals would be to have around 500 people.”

Hopefully, these numbers increase as the semester goes on. As of now, it seems like people are enjoying the re-worked events.

“At least for the events that I went to, I enjoyed [them],” Bryan Almestica, senior business administration major and president of the student body, said. “Even though I helped serve cider for fall fest, I still enjoyed it.”

“I also heard that grocery bingo was a lot of fun,” Almestica said. “I think like 150 people showed up for that, so that definitely was a hit. I like what CAB is doing and I hope that they can keep it up all year.”

The campus activities board has thrived with its altered structure, and students are enjoying the events as much as ever. Despite the name change, CAB has proven itself a trustworthy source of fun-filled events on campus.

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